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## **DEMILEC (USA)'s Spray Foam Insulation Featured on "Extreme Makeover: Home Edition Finale"**

Arlington, TX — Two spray foam insulation products by DEMILEC (USA) LLC® will be featured on the two-hour season finale of "Extreme Makeover: Home Edition" as the insulation used to rebuild a home and a church that were devastated by Hurricane Katrina in Louisiana. DEMILEC (USA) partnered with several of its local contractors and Deltec Homes on the project.

DEMILEC (USA)'s *SEALECTION 500*® and *HEATLOK SOY*® spray foam insulations will be featured as the insulation-of-choice for the grand finale projects on the May 18 episode of "Extreme Makeover: Home Edition" on the ABC network. Restoration on the home and church was completed during the week of March 6-14.

The home belonged to the Brad Usea family of Westwego, LA. The Usea portion of the project actually involves rebuilding three homes that will be used by Brad, his twin brother Chad and their grandmother. The homes of all three families were totally destroyed in the hurricane and its aftermath. The church is the Noah's Ark Missionary Baptist Church in New Orleans, and is led by Pastor Willie Walker.

"We were proud to be part of this project because it gave us a chance to help families that were devastated by Hurricane Katrina. I can't think of a better way to celebrate our 10<sup>th</sup> anniversary than to provide help for these needy people," said Dave Lall, DEMILEC (USA) General Manager and Vice President. "Deltec Homes is considered the premier builder of hurricane-resistant homes in the United States. They set standards of excellence and durability

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that call for only the highest grade products. They invited us to join them because they feel that our spray foam insulation ranks among the best in the industry.”

HEATLOK SOY spray foam insulation is a high energy efficient, environmentally-friendly product that uses recycled plastic materials and soy in its formula. It is a rigid foam insulation that is known for its ability to create an airtight seal around the building that prevents moisture and air from seeping through building walls. HEATLOK SOY’s airtight seal prevents condensation from forming inside the building walls, which often leads to molds, mildews and wall damage. It also keeps out dust, dirt and allergens because it prevents air from seeping into the building.

*SEALECTION 500* is a semi-rigid spray foam insulation that is noted for its energy-efficiency, financial savings and ability to create a clean, comfortable and quiet in-home environment.

*SEALECTION 500* creates an airtight seal in building walls and attics by expanding to up to 120 times its liquid volume. The expansion fills cracks, gaps and hollow spaces to prevent moisture, dust, allergens, pollens and noise from traveling between rooms.

“The airtight seals that our insulations create around and throughout the buildings make them perfect for wet climates and severe weather conditions like those in Louisiana,” said Lall. “Plus, the families and pastor will be able to count on lower utility bills because our insulations are extremely energy-efficient. In effect, our products will serve them in the short term as part of the effort to get them back on their feet, and in the long term by making their homes less expensive to heat and cool, and by creating a healthier, cleaner environment.”

Anyone interested in more information about DEMILEC (USA) or its spray foam insulation products can visit [www.DemilecUSA.com](http://www.DemilecUSA.com).

“Extreme Makeover: Home Edition,” which won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 5<sup>th</sup> season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer; and David Goldberg is the president of Endemol USA.