



DEMILEC (USA)
Less Impact House News Release

For Immediate Release
September 9, 2008

Contact: Belinda Kemper/DEMILEC (USA)LLC
(817) 640-4900/Belinda@DemilecUSA.com

Less Impact House Features DEMILEC (USA) LLC.® Spray Foam Insulation

Arlington, TX — DEMILEC (USA) LLC.®'s *SEALECTION*® 500 spray foam insulation has been selected as the insulation-of-choice for the *Less Impact House*™ being built in Tucson, AZ. The home is being developed as a showcase residence for building techniques and materials that protect the environment by minimizing the home's footprint on it and usage of natural resources.

"Gary and Debbie Imus approached our design firm, 11Ten Design, Inc., in the spring of last year requesting a new home to replace their current heavily water damaged 70's ranch," said Lester Mismash at 11Ten Design, Inc. "They weren't willing to give up the site's dramatic views and wonderful golf course neighborhood. We mentioned eco-conscious design and 10 months later, what began as a residence, the *Less Impact House*™, has grown into a philosophy and more importantly, an example." The USGBC certifying chapter in Scottsdale, Arizona believes the *Less Impact House*™ is the first home in the nation to rise in part from the recycled materials of the site's de-constructed previous home into a newly constructed Leadership in Energy and Environmental Design (LEED) Platinum home. The platinum designation is the highest honor in this federal building program.

SEALECTION® 500 spray foam insulation was selected for use in the 3,000-square-foot home because of its energy efficiency and health properties. *SEALECTION*® 500 is noted for being environmentally friendly because it has extremely high energy efficiency ratings; contains no ozone-depleting chemicals, CFCs, HCFCs, fibers, formaldehyde or asbestos; and is noted for promoting a cleaner, quieter, healthier in-home environment because it blocks air and sound movement through walls, ceilings and floors.

-more-

DEMILEC (USA)
Less Impact House News Release

A portion of the insulation is being donated by manufacturer DEMILEC (USA) LLC.® of Arlington, TX, through its regional contractor, Superior Foam Insulation. Superior Foam Insulation is based in Tucson, AZ.

Anyone seeking more information about DEMILEC (USA) or its spray foam insulation products can visit www.DemilecUSA.com or call 1 (877) DEMILEC (336-4532).

Information on Superior Foam Insulation is available at www.azfoamhome.com or by calling (520) 400-8825.

“We happily participate in these kind of projects because they give consumers and leaders in the architectural and building industries an important education about the types of designs and materials they can use to make their buildings more environmentally friendly, energy efficient and healthier,” said Dave Lall, vice president and general manager of DEMILEC (USA) LLC.®. “In the long run, consumers, architects and builders will develop a better understanding of the outstanding value that spray foam insulation offers and why our products are industry leaders.”

“This is a great way for us to promote smart, environmentally friendly building in our community,” said Randy Costilow, president of Superior Foam Insulation. “Arizonans have always been aware of the need to conserve natural resources, especially water, and promote environmentally friendly development and growth wherever possible. This house is full of ways that we can minimize our impact on the environment while we maintain a healthy, wholesome, environmentally friendly lifestyle.”

DEMILEC (USA) LLC.® is a manufacturer and distributor of a line of spray foam insulation products that include environmentally friendly products and brands such as *SEALECTION*® 500, *SEALECTION* Agribalance® and *HEATLOK SOY*®. Following guidelines established by the US Green Building Council (USGBC), DEMILEC (USA) has developed Green spray foam insulation products that exceed the standards of the USGBC’s Leadership in Energy and Environmental Design (LEED) Green Building Rating System.