



For Immediate Release
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DEMILEC (USA) Launches Spanish Language Approved Applicator Training Program

Arlington, TX — DEMILEC (USA) LLC.®, international manufacturer and distributor of spray foam insulation products, is offering its Approved Applicator Training program in Spanish for contractors and other professionals in the insulation industry. The training program is the first in the industry to be offered completely in Spanish.

DEMILEC (USA)'s Approved Applicator Training program is a three-day course for Spanish-speaking contractors and staff members who wish to learn to properly process and apply spray foam insulation in residential and commercial buildings. The course contains a complete introduction to the chemical makeup and physics of spray foam insulation. It also involves training in application equipment and techniques.

The three-day program will be offered at the Crown Plaza Suites Hotel in Arlington, TX, on June 5-7. There is a \$400 registration fee, which includes training materials, parking and luncheons. The deadline for registering for the program is May 30, 2008.

Anyone interested in more information about the program or wishing to register for it can contact DEMILEC (USA) at 877-DEMILEC (336-4532) or visit DEMILEC (USA)'s Web site, www.DemilecUSA.com.

Contractors who successfully complete the program are certified by DEMILEC (USA) as Approved Applicators for the processing and application of DEMILEC (USA)'s spray foam insulation products. This certification allows them to use DEMILEC (USA)'s products and to be eligible to participate in DEMILEC (USA)'s education and training programs.

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“This is an important step for Demilec and the industry in general because we are opening up this segment of the insulation business to a group of competent contractors who could not easily get the training needed to keep them up-to-date and competitive in the marketplace,” said Dave Lall, General Manager and Vice President of DEMILEC (USA). “We have found that contractors whose second language is English have not always been able to take advantage of educational opportunities in the construction industry because their grasp of English held them back.

“Now they no longer have to face that barrier. Once they are certified as an Approved Applicator, they can use these skills and products to be more competitive and, ultimately, to be more successful in their businesses.”

DEMILEC (USA) is a leading manufacturer of Green spray foam insulation products. In addition to environmentally friendly *SEALECTION*[®] 500 spray foam insulation, DEMILEC (USA) has recently introduced two Green spray foam insulations, *SEALECTION* Agribalance[®], which uses natural ingredients in its formula, and *HEATLOK SOY*[®], which is based in soy and recycled plastics, to promote environmental product usage in the building industry.

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